

Release note

Brands

Release date: 19 November 2013

Following on from the Title Catalog changes that were released in May, and the recent improvements to navigation, the Movida Catalog now supports Brands. Additional features for Brands are being planned and details will be provided when they are available.

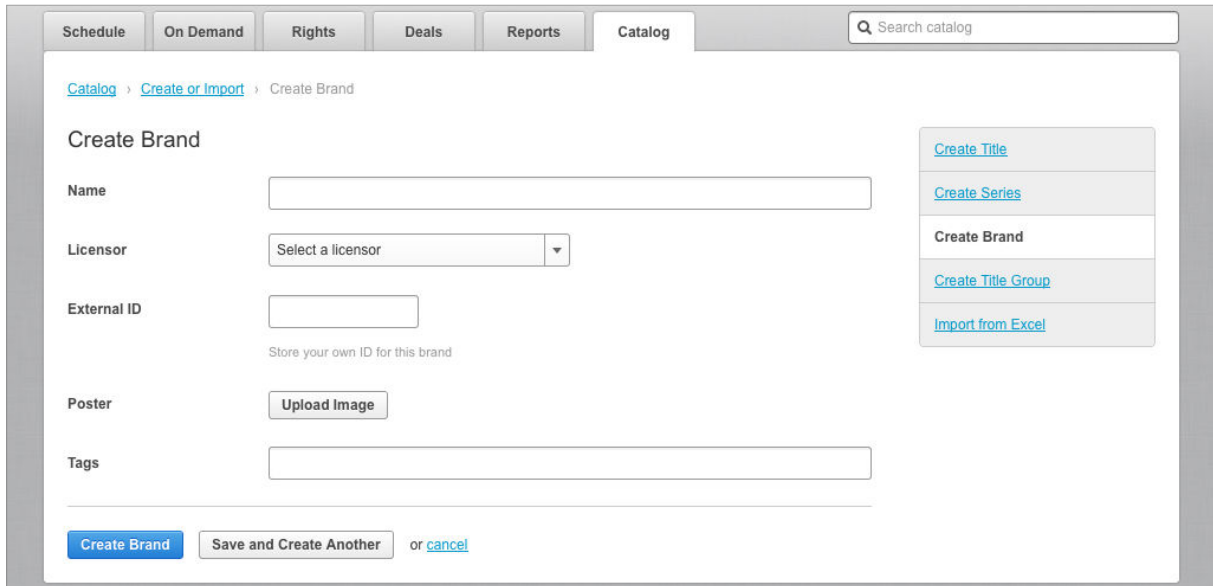
This note describes what has changed in full, and as usual you can contact **support** or your technical account manager for further clarification.

BeBanjo reference(s)

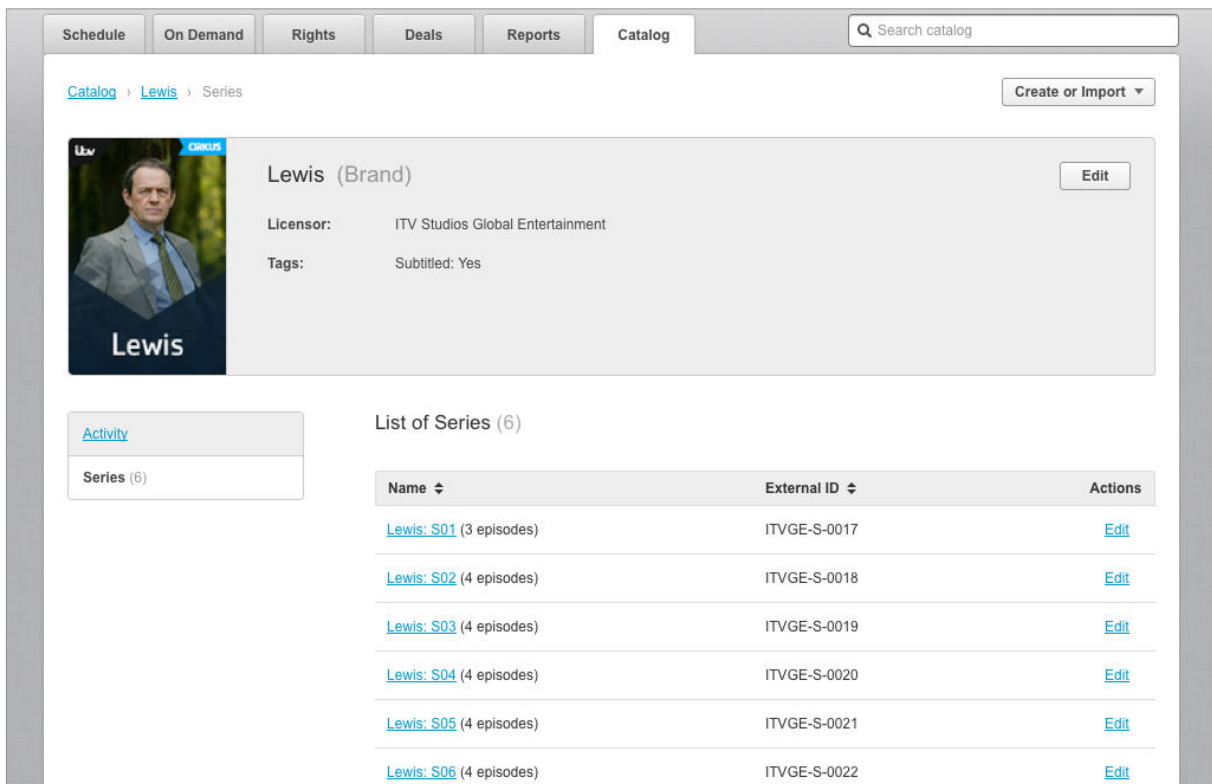
Application	Issue	Title
movida	587	Support for Brands

Create a Brand

When you click the **Create or Import** button in the Catalog there is now a **Create Brand** option that leads to this page:



Using this page you can create a Brand with its own Licensor, Poster image, External ID and Tags. Please note that you cannot add Metadata to a Brand, and a Brand cannot contain Features or Collections. To add an existing Series to a Brand simply use the new **Select a brand** option on the Edit Series page to select the appropriate Brand; the same option exists when you're creating a new Series. Here's a Brand that contains several Series:



Lewis (Brand) Edit

Licensor: ITV Studios Global Entertainment

Tags: Subtitled: Yes

List of Series (6)

Name ↕	External ID ↕	Actions
Lewis: S01 (3 episodes)	ITVGE-S-0017	Edit
Lewis: S02 (4 episodes)	ITVGE-S-0018	Edit
Lewis: S03 (4 episodes)	ITVGE-S-0019	Edit
Lewis: S04 (4 episodes)	ITVGE-S-0020	Edit
Lewis: S05 (4 episodes)	ITVGE-S-0021	Edit
Lewis: S06 (4 episodes)	ITVGE-S-0022	Edit