

# Release note

## Importing and Exporting Brand Metadata

### Release date: 29 April 2014

If you use the **Brand** functionality in Movida, it's now simpler to store and retrieve your metadata!

We have added the ability to import Brand-level metadata via the Excel Catalog Import, as well as the ability to export Brand-level metadata via the Catalog and Schedule exports.

This note describes what has changed in full, and as usual you can contact **support** or your technical account manager for further clarification.

### BeBanjo reference(s)

Application	Issue	Title
movida	2202	Brand metadata in Catalog and Schedule exports
movida	2209	Brand metadata in Title Import

## Importing Metadata

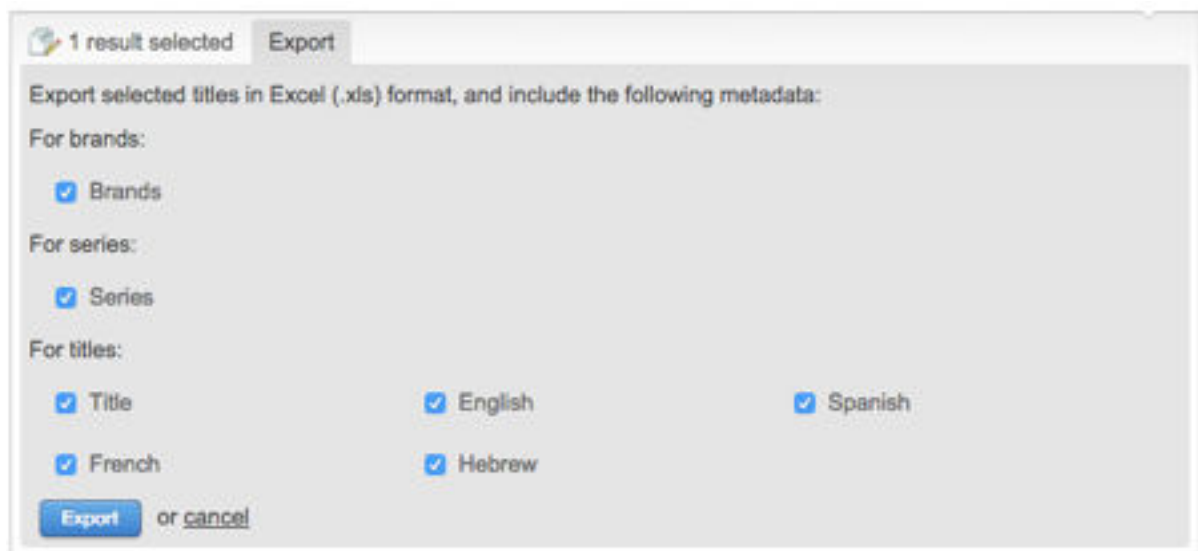
Just like with Series, Title and Asset, when generating a sample excel file for ingestion, columns will be created to populate Brand Name, Brand ID and Brand External ID:

F	G	H
Brand Id	Brand External Id	Brand Name

As with the majority of other columns in the file, these are *optional* - you can ingest Brand metadata when you create new Titles or update metadata for existing Titles to include Brands at a later date.

## Exporting Metadata

When opting to export from the Catalog, or Schedule page, by default Brand metadata is now included. However you can also filter this by specifying the elements of metadata you wish to include in the export:



The screenshot shows a dialog box titled "1 result selected" with an "Export" button. The main text reads: "Export selected titles in Excel (.xls) format, and include the following metadata:". Below this, there are three sections of checkboxes:

- For brands:**
  - Brands
- For series:**
  - Series
- For titles:**
  - Title
  - English
  - Spanish
  - French
  - Hebrew

At the bottom, there is an "Export" button and the text "or cancel".