

## Release note

# Metadata for Images

#### Release date: 2 February 2016

We've extended support for metadata to include Images, enabling you to record information relevant to the images you use to show off your content, and publish that additional metadata to platforms.

This note describes what is changing in full, and as usual you can contact **support** or your technical account manager for further clarification.

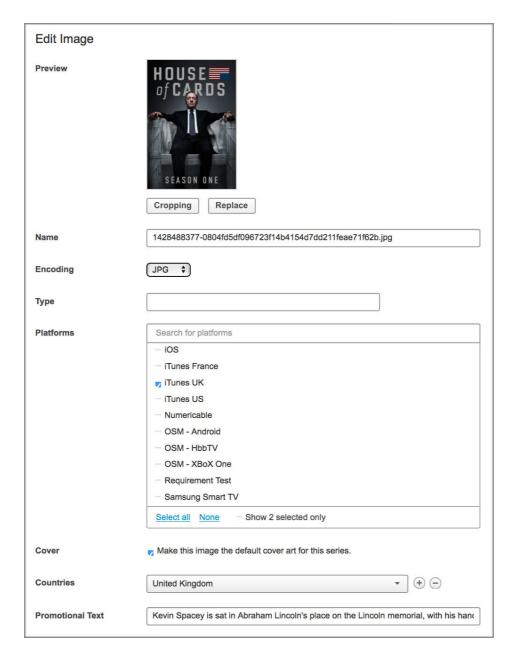
### BeBanjo reference(s)

Application	Issue	Title
movida	4073	Metadata for Images



#### **Image Metadata**

When you edit an existing image you can now update the metadata attributes that are defined for it in your Company within Movida. Here's an example:



Here you can see that the **Countries** and **Promotional Text** metadata attributes have been made available. Remember, metadata attributes are entirely customisable based on the requirements of your business.

This could be useful if you have territory-specific requirements to fulfil for images. In this example, you can see we have added these two extra attributes to provide the country and a textual description of the image content, to aid with accessibility tools for the visually impaired in the UK.

The **metadata** resource of an Image can be created, updated, and deleted using the Movida Application Programming Interface (API) as described in its **documentation**. Robots just love that sort of thing.